

B.S. Professional Communication Transfer Pathway | 3 Concentrations

We have partnered with **Lakes Region Community College** to offer a Pathways Program that allows you to seamlessly transfer to Granite State College. Use this document to maximize your transfer credit at your community college and prepare for your bachelor's degree at Granite State College.

WHY GRANITE STATE COLLEGE?

- Accepts up to 90 credits in transfer
- Top-ranked among the nation's Best Online Bachelor's Degree Programs by *U.S. News & World Report*
- Built for students balancing work, school, and other commitments

ELIGIBLE MAJORS

This pathway is best suited for those with an associate degree in Media Arts & Technology, a closely related field, or Liberal Arts/General Studies.

COURSES TO TAKE AT LRCC	GSC EQUIVALENTS
ENGL 260L Public Speaking	COMM 540 Persuasive Communication
ENGL 122L Technical Communications	COMM 605 Professional Communication

These courses fulfill critical degree requirements for this degree at Granite State College. We accept many additional courses from CCSNH institutions.

COURSES TO TAKE AT GRANITE STATE COLLEGE	
	COMM 505 Visual Media Production
	COMM 510 Communication Theory (2 credits)
	COMM 542 Interpersonal Communication and Group Dynamics
	COMM 543 Visual Communication
	COMM 602 Media and Strategic Communication
	COMM 607 Communication for Training and Performance Improvement (2 credits)
	CRIT 602 Advanced Critical Analysis and Strategic Thinking
	IDIS 601 Interdisciplinary Seminar
Elective Credit:	As needed to reach 120 total credits
Capstone:	COMM 650 Integrative Capstone: Project in Professional Communication
Concentration Credit:	See next page for requirements. Note: Some of the concentration courses may have equivalent courses in parentheses.

An advisor at Granite State College will provide you with the best possible guidance for course selections each term.

PLEASE NOTE

- Granite State College accepts up to 90 credits in transfer
- Courses must be completed with a grade of "C" or better to be eligible for transfer credit
- Students who lack the courses from their community college can take equivalent courses at Granite State College in lieu of elective courses
- Additional degree requirements may be met in transfer by courses taken in the associate degree
- Course titles, names, and/or sequencing are subject to change

ADDITIONAL COURSES | PROFESSIONAL COMMUNICATION CONCENTRATION

Business and Strategic Communication			
COMM 565	Strategic Communication	LD 600	Becoming an Effective Leader
COMM 610	Managerial Communication (<i>ENGL 123L Business Communications</i>)		
Choose any 2:			
APST 615	Grant Writing	MGMT 566	Organizational Behavior (<i>SOSC 221L Organizational Behavior</i>)
LD 602	Leadership Theory	MKTG 615	Digital Storytelling and Brand Management
Visual Communication and Social Media			
COMM 504	Web Development I	COMM 615	Advanced Visual Communication
COMM 601	Trends in Digital and Social Media		
Choose any 2:			
ARTS 512	Design Fundamentals (<i>GRA 125L Fundamentals of Design</i>)	MKTG 514	Principles of Marketing (<i>BUS 260L Principles of Marketing</i>)
CMPL 540	Best Practices in Website Design (<i>CIS 232L Website Development</i>)	MKTG 520	Social Media Marketing
CMPL 622	Human Computer Interaction	MKTG 620	Digital Advertising
COMM 604	Web Development II		
Interpersonal and Organizational Communication			
COMM 560	Intercultural Communication (2 credits)	COMM 620	Organizational Communication
COMM 562	Gender and Communication (2 credits)	MGMT 566	Organizational Behavior (<i>SOSC 221L Organizational Behavior</i>)
Choose any 2:			
HRM 620	Change Management	HRM 637	Workplace Coaching
HRM 621	Managing Conflict	MGMT 608	Fostering Inclusion and Diversity in the Workplace