B.S. Digital Communication Design Transfer Pathway │ 2 Concentrations

We have partnered with **Nashua Community College** to offer a Pathways Program that allows you to seamlessly transfer to Granite State College. Use this document to maximize your transfer credit at your community college and prepare for your bachelor's degree at Granite State College.

WHY GRANITE STATE COLLEGE?

- Accepts up to 90 credits in transfer
- Top-ranked among the nation's Best Online Bachelor's Degree Programs by *U.S. News & World Report*
- Built for students balancing work, school, and other commitments

ELIGIBLE MAJORS

This pathway is best suited for those with an associate degree in Business, Communications, Liberal Arts/General Studies, Marketing, or a closely related field.

COURSES TO TAKE AT NCC	GSC EQUIVALENTS
ARTS 101N Introduction to Drawing	ARTS 501 Introduction to Drawing
BUS 104N Principles of Marketing	MKTG 514 Principles of Marketing

These courses fulfill critical degree requirements for this degree at Granite State College. We accept many additional courses from CCSNH institutions.

COURSES TO TAKE AT GRANITE STATE COLLEGE	
	ARTS 512 Fundamentals of Design
	ARTS 515 Digital Photography
	COMM 504 Web Development I
	COMM 505 Visual Media Production
	COMM 601 Trends in Digital & Social Media
	COMM 643 Synthetic Media and the Construction of Reality
	CRIT 602 Advanced Critical Analysis and Strategic Thinking
	IDIS 601 Interdisciplinary Seminar
Choice of:	MKTG 515 Marketing Research **or** MKTG 617 Consumer Behavior
Elective Credit	(As needed to reach 120 total credits)
Capstone:	COMM 651 Integrative Capstone: Project in Digital Communication Design
Concentration Credit:	*See next page for requirements. Note: Some of the concentration courses may have equivalent courses in parentheses.*

An advisor at Granite State College will provide you with the best possible guidance for course selections each term.

PLEASE NOTE

- Granite State College accepts up to 90 credits in transfer
- Courses must be completed with a grade of "C" or better to be eligible for transfer credit
- Students who lack the courses from their community college can take equivalent courses at Granite State College in lieu of elective courses
- Additional degree requirements may be met in transfer by courses taken in the associate degree
- Course titles, names, and/or sequencing are subject to change
- Please note that four Upper Level (600-level) courses in your major MUST be taken at Granite State College

Granite State College

ADDITIONAL COURSES | GRAPHIC DESIGN & WRITING FOR VISUAL MEDIA CONCENTRATIONS

Concentration in Graphic Design			
COMM 545	Digital Illustration	MKTG 520	Social Media Marketing
COMM 645	Advanced Digital Illustration		
Choose any 2:			
COMM 602	Media and Strategic Communication	CMPL 622	Human Computer Interaction
COMM 604	Web Development II	DATA 510	Introduction to Data Analytics
COMM 615	Advanced Visual Communication	MKTG 620	Digital Advertising
Concentration in Writing for Visual Media			
COMM 547	Writing for Visual Media	COMM 607	Communications for Training and Performance (2 credits)
COMM 605	Professional Communication	COMM 648	Writing for Voiceover (2 credits)
Choose any 2:			
COMM 602	Media and Strategic Communication	MKTG 520	Social Media Marketing
COMM 615	Advanced Visual Communication	MKTG 620	Digital Advertising
DATA 510	Introduction to Data Analytics	SOSC 519	Living in a Digital Democracy
DATA 520	Data Mining, Cleaning, and Visualization		