

B.S. in Business Management Transfer Pathway | 14 Concentration Areas

We have partnered with **Nashua Community College** to offer a Pathways Program that allows you to seamlessly transfer to Granite State College. Use this document to maximize your transfer credit at your community college and prepare for your bachelor's degree at Granite State College.

WHY GRANITE STATE COLLEGE?

- Accepts up to 90 credits in transfer
- Top-ranked among the nation's Best Online Bachelor's Degree Programs by *U.S. News & World Report*
- Built for students balancing work, school, and other commitments

ELIGIBLE MAJORS

This pathway is best suited for those with an associate degree in Accounting, Business Communications, Business Administration, Facilities Management, Liberal Arts, Management, Marketing, Small Business Entrepreneurship or an applied field such as Precision Manufacturing or Hospitality.

COURSES TO TAKE AT NCC		GSC EQUIVALENTS
	ACCT 102N Financial Accounting II	ACCT 511 Financial Accounting
	BUS 110N Principles of Management	MGMT 500 Principles of Management
Choice of:	MATH 106N Statistics I <u>or</u> MATH 107N Honors Statistics	MATH 504 Statistics

These courses fulfill critical degree requirements for this degree at Granite State College. We accept many additional courses from CCSNH institutions.

COURSES TO TAKE AT GRANITE STATE COLLEGE	
	APST 505 Career Development and Life Planning (2 credits)
	CMPL 502 Excel (2 credits)
	CRIT 602 Advanced Critical Analysis and Strategic Thinking
	IDIS 601 Interdisciplinary Seminar
Choose any 3:	ECO 512 Principles of Economics (<i>ECON 201N Microeconomics or ECON 202N Macroeconomics</i>) HRM 518 Human Resource Management (<i>BUS 201N Human Resource Management</i>) MGMT 624 Managing Information Technology MGMT 625 Legal and Ethical Issues in Business Management OPS 627 Operations Management MKTG 514 Principles of Marketing (<i>BUS 104N Principles of Marketing</i>)
Elective Credit:	As needed to reach 120 total credits
Concentration and Capstone Credit:	See next page for requirements. Note: Some of the concentration courses may have equivalent courses in parentheses.

An advisor at Granite State College will provide you with the best possible guidance for course selections each term.

PLEASE NOTE

- Granite State College accepts up to 90 credits in transfer
- Courses must be completed with a grade of "C" or better to be eligible for transfer credit
- Students who lack the courses from their community college can take equivalent courses at Granite State College in lieu of elective courses
- Additional degree requirements may be met in transfer by courses taken in the associate degree
- Course titles, names, and/or sequencing are subject to change
- Please note that four Upper Level (600-level) courses in your major MUST be taken at Granite State College

ADDITIONAL COURSES | BUSINESS MANAGEMENT CONCENTRATION

Accounting			
ACCT 515	Managerial Accounting (<i>ACCT 210N Managerial Accounting</i>)	ACCT 601	Intermediate Accounting II (<i>ACCT 202N Intermediate Accounting II</i>)
ACCT 550	Accounting Information Systems (<i>ACCT 214N Accounting Information Systems: Accounting Capstone</i>)	ACCT 612	Taxation
ACCT 600	Intermediate Accounting I (<i>ACCT 201N Intermediate Accounting I</i>)		
Choose One Capstone:	MGMT 650 Integrative Capstone: Strategic Management Experience or MGMT 651 Integrative Capstone: Industry-Based Internship		
Business Administration			
Choose any 5:			
ACCT 515	Managerial Accounting (<i>ACCT 210N Managerial Accounting</i>)	MGMT 625	Legal and Ethical Issues in Business Management
ECO 512	Principles of Economics (<i>ECON 201N Microeconomics or ECON 202N Macroeconomics</i>)	MGMT 626	Project Management Strategies
ECO 600	International Economics	MGMT 633	Global Business
ENT 500	The Entrepreneurship Mindset	MKTG 514	Principles of Marketing (<i>BUS 104N Principles of Marketing</i>)
DATA 510	Introduction to Data Analytics	MKTG 523	Introduction to Professional Sales
HRM 518	Human Resource Management (<i>BUS 201N Human Resource Management</i>)	MKTG 617	Consumer Behavior
HRM 607	Law and Ethics in Human Resource Management	OPS 619	Quality Management
MGMT 613	Financial Management	OPS 628	Fundamentals of LEAN Process Improvement
MGMT 615	Financial Modeling and Decision-Making	SCM 610	Supply Chain Management
MGMT 624	Managing Information Technology	Choice of:	MGMT 540 Practicum in Management (<i>BUS 290N Management/Small Business Entrepreneurship Interns</i>) or MGMT 640 Internship in Management
Choose One Capstone:	MGMT 650 Integrative Capstone: Strategic Management Experience or MGMT 651 Integrative Capstone: Industry-Based Internship		
Economics			
ECO 512	Principles of Economics (<i>ECON 201N Microeconomics or ECON 202N Macroeconomics</i>)	ECO 607	Resource Economics
ECO 600	International Economics	ECO 610	Behavioral Economics
ECO 605	The Economics of Artificial Intelligence		
Choose One Capstone:	MGMT 650 Integrative Capstone: Strategic Management Experience or MGMT 651 Integrative Capstone: Industry-Based Internship		
Emergency Management			
BEHS 505	Homeland Security and Emergency Management	BEHS 615	Terrorism: Domestic and International
BEHS 510	National Incident Management Systems (NIMS)	BEHS 617	Disaster Management
BEHS 610	Community Emergency Response		
Choose One Capstone:	MGMT 651 Integrative Capstone: Industry-Based Internship or MGMT 660 Integrative Capstone: Industry-Based Project		
Entrepreneurship			
ENT 500	The Entrepreneurial Mindset	ENT 607	Legalities and Ethics of Entrepreneurship
ENT 603	Entrepreneurial Finance	ENT 611	Entrepreneurial Marketing
ENT 600	Launching & Managing Entrepreneurial Ventures		
Choose One Capstone:	MGMT 651 Integrative Capstone: Industry-Based Internship or MGMT 660 Integrative Capstone: Industry-Based Project		
Finance			
ECO 600	International Economics	MGMT 613	Financial Management
MGMT 611	Money and Banking	MGMT 615	Financial Modeling and Decision-Making
MGMT 612	Investment Principles		
Choose One Capstone:	MGMT 650 Integrative Capstone: Strategic Management Experience or MGMT 651 Integrative Capstone: Industry-Based Internship		
Global Business			
ECO 600	International Economics	MGMT 632	Global Innovation
ENT 500	The Entrepreneurial Mindset	MGMT 633	Global Business
MGMT 604	International and Cross-Cultural Management		
Choose One Capstone:	MGMT 650 Integrative Capstone: Strategic Management Experience or MGMT 651 Integrative Capstone: Industry-Based Internship		

ADDITIONAL COURSES | BUSINESS MANAGEMENT CONCENTRATION, P2

Hotel, Restaurant and Travel			
HRT 600	Hotel & Restaurant Management		
HRT 602	Leadership and Sustainable Tourism		
Choose any 3:			
HRT 601	Food Service Systems and Control	HRT 607	Revenue Management in the Hospitality Industry
HRT 603	Event, Meeting, and Conference Management	MKTG 610	Marketing Hospitality Organizations
Choose One Capstone:	MGMT 651 Integrative Capstone: Industry-Based Internship <u>or</u> MGMT 660 Integrative Capstone: Industry-Based Project		
Leadership			
LD 600	Becoming an Effective Leader	MGMT 566	Organizational Behavior (<i>BUS 220N Organizational Behavior</i>)
LD 602	Leadership Theory	HRM 637	Workplace Coaching
LD 605	Leading Teams		
Choose One Capstone:	MGMT 651 Integrative Capstone: Industry-Based Internship <u>or</u> MGMT 660 Integrative Capstone: Industry-Based Project		
Management			
HRM 620	Change Management	LD 600	Becoming an Effective Leader
HRM 621	Managing Conflict	MGMT 566	Organizational Behavior (<i>BUS 220N Organizational Behavior</i>)
Choose any 1:			
ENT 500	The Entrepreneurship Mindset	MGMT 608	Fostering Inclusion and Diversity in the Workplace
HLTC 555	Introduction to Fiscal Mgmt. in Health Care	MGMT 613	Financial Management
HRM 637	Workplace Coaching	MGMT 626	Project Management Strategies
HRT 600	Hotel and Restaurant Management	MGMT 638	Nonprofit Management
HRT 603	Event, Meeting, and Conference Management	MKTG 615	Digital Storytelling and Brand Management
INST 607	The Learning Workplace	MKTG 618	Sales Management
MGMT 540	Practicum in Management (<i>BUS 290N Management/Small Business Entrepreneurship Interns</i>)	OPS 619	Quality Management
MGMT 601	Contemporary Management Issues	OPS 628	Fundamentals of LEAN Process Improvement
Choose One Capstone:	MGMT 650 Integrative Capstone: Strategic Management Experience <u>or</u> MGMT 651 Integrative Capstone: Industry-Based Internship		
Marketing			
MKTG 615	Digital Storytelling and Brand Management	MKTG 617	Consumer Behavior
Choose any 3:			
ARTS 512	Fundamentals of Design	MKTG 612	Agile Marketing
COMM 547	Writing for Visual Media	MKTG 620	Digital Advertising
MKTG 520	Social Media Marketing	MKTG 623	Marketing Design and Usability
MKTG 515	Marketing Research		
Choose One Capstone:	MGMT 651 Integrative Capstone: Industry-Based Internship <u>or</u> MGMT 660 Integrative Capstone: Industry-Based Project		
Nonprofit Management			
LD 625	Volunteer Leadership	MGMT 639	Financial Management for Nonprofit Organizations
MGMT 638	Nonprofit Management	MKTG 605	Marketing for Nonprofits
Choose any 1:			
APST 615	Grant Writing	MGMT 608	Fostering Inclusion and Diversity in the Workplace
MGMT 605	Fundraising and Resource Development		
Choose One Capstone:	MGMT 651 Integrative Capstone: Industry-Based Internship <u>or</u> MGMT 660 Integrative Capstone: Industry-Based Project		
Organizational Psychology			
HRM 620	Change Management	PSY 616	Psychology of Occupational Stress
MGMT 566	Organizational Behavior (<i>BUS 220N Organizational Behavior</i>)	SOC 603	Work and Society
Choose any 1:			
HRM 621	Managing Conflict	HRM 637	Workplace Coaching
Choose One Capstone:	MGMT 651 Integrative Capstone: Industry-Based Internship <u>or</u> MGMT 660 Integrative Capstone: Industry-Based Project		
Professional Sales			
MKTG 523	Introduction to Professional Sales	MKTG 617	Consumer Behavior
MKTG 525	Presentation Excellence in Sales	MKTG 616	Service Marketing
MKTG 615	Digital Storytelling and Brand Management	MKTG 618	Sales Management
Choose One Capstone:	MGMT 651 Integrative Capstone: Industry-Based Internship <u>or</u> MGMT 660 Integrative Capstone: Industry-Based Project		