

B.S. in Business Management Transfer Pathway | 14 Concentration Areas

We have partnered with **Manchester Community College** to offer a Pathways Program that allows you to seamlessly transfer to Granite State College. Use this document to maximize your transfer credit at your community college and prepare for your bachelor's degree at Granite State College.

WHY GRANITE STATE COLLEGE?

- Accepts up to 90 credits in transfer
- Top-ranked among the nation's Best Online Bachelor's Degree Programs by *U.S. News & World Report*
- Built for students balancing work, school, and other commitments

ELIGIBLE MAJORS

This pathway is best suited for those with an associate degree in Accounting, Business Communications, Business Studies, Facilities Management, Management, Marketing, Liberal Arts, or a closely related field.

COURSES TO TAKE AT MCC	GSC EQUIVALENTS
ACCT 123M Introduction to Accounting and Financial Reporting II	ACCT 511 Financial Accounting
BUS 114M Management	MGMT 500 Principles of Management
MATH 202M Probability & Statistics	MATH 504 Statistics

These courses fulfill critical degree requirements for this degree at Granite State College. We accept many additional courses from CCSNH institutions.

COURSES TO TAKE AT GRANITE STATE COLLEGE	
	APST 505 Career Development and Life Planning (2 credits)
	CMPL 502 Excel (2 credits)
	CRIT 602 Advanced Critical Analysis and Strategic Thinking
	IDIS 601 Interdisciplinary Seminar
Choose any 3:	ECO 512 Principles of Economics (<i>ECON 134M Macroeconomics or ECON 135M Microeconomics</i>) HRM 518 Human Resource Management (<i>BUS 224M Human Resource Management</i>) MGMT 624 Managing Information Technology MGMT 625 Legal and Ethical Issues in Business Management OPS 627 Operations Management (<i>FMGT 260M Facilities Operations Management</i>) MKTG 514 Principles of Marketing (<i>MKTG 125M Principles of Marketing: A Global Perspective</i>)
Elective Credit:	As needed to reach 120 total credits
Concentration Credit and Capstone Course:	See next page for requirements. <i>Note: Some of the concentration courses may have equivalents in parentheses.</i>

An advisor at Granite State College will provide you with the best possible guidance for course selections each term.

PLEASE NOTE

- Granite State College accepts up to 90 credits in transfer
- Courses must be completed with a grade of "C" or better to be eligible for transfer credit
- Students who lack the courses from their community college can take equivalent courses at Granite State College in lieu of elective courses
- Additional degree requirements may be met in transfer by courses taken in the associate degree
- Course titles, names, and/or sequencing are subject to change
- Please note that four Upper Level (600-level) courses in your major MUST be taken at Granite State College

ADDITIONAL COURSES | BUSINESS MANAGEMENT CONCENTRATION

Global Business			
ECO 600	International Economics	MGMT 633	Global Business
MGMT 604	International and Cross-Cultural Management	MKTG 629	Global Marketing
MGMT 632	Global Innovation		
Choose One Capstone:	MGMT 650 Integrative Capstone: Strategic Management Experience or MGMT 651 Integrative Capstone: Industry-Based Internship		
Accounting			
ACCT 515	Managerial Accounting (ACCT 210M Managerial Accounting)	ACCT 601	Intermediate Accounting II (ACCT 222M Intermediate Accounting II)
ACCT 550	Accounting Information Systems	ACCT 612	Taxation
ACCT 600	Intermediate Accounting I (ACCT 220M Intermediate Accounting I)		
Choose One Capstone:	MGMT 650 Integrative Capstone: Strategic Management Experience or MGMT 651 Integrative Capstone: Industry-Based Internship		
Business Administration			
Choose any 5:			
ACCT 515	Managerial Accounting (ACCT 210M Managerial Accounting)	MGMT 624	Managing Information Technology
ECO 512	Principles of Economics (ECON 134M Macroeconomics or ECON 135M Microeconomics)	MGMT 625	Legal and Ethical Issues in Business Management
ECO 600	International Economics	MGMT 626	Project Management Strategies
ENT 500	The Entrepreneurship Mindset	MGMT 633	Global Business
DATA 510	Introduction to Data Analytics	MGMT 640	Internship in Management
HRM 518	Human Resource Management (BUS 224M Human Resource Management)	MKTG 514	Principles of Marketing (MKTG 125M Principles of Marketing: A Global Perspective)
HRM 607	Law and Ethics in Human Resource Management (BUS 226M Employment Law & Labor Law)	MKTG 523	Introduction to Professional Sales
MGMT 540	Practicum in Management	MKTG 617	Consumer Behavior
MGMT 613	Financial Management	OPS 619	Quality Management
MGMT 615	Financial Modeling and Decision-Making	OPS 628	Fundamentals of LEAN Process Improvement
Choose One Capstone:	MGMT 650 Integrative Capstone: Strategic Management Experience or MGMT 651 Integrative Capstone: Industry-Based Internship		
Economics			
ECO 512	Principles of Economics (ECON 134M Macroeconomics or ECON 135M Microeconomics)	ECO 607	Resource Economics
ECO 600	International Economics	ECO 610	Behavioral Economics
ECO 605	The Economics of Artificial Intelligence		
Choose One Capstone:	MGMT 650 Integrative Capstone: Strategic Management Experience or MGMT 651 Integrative Capstone: Industry-Based Internship		
Emergency Management			
BEHS 505	Homeland Security & Emergency Management	BEHS 615	Terrorism: Domestic and International
BEHS 510	National Incident Management Systems (NIMS)	BEHS 617	Disaster Management
BEHS 610	Community Emergency Response		
Choose One Capstone:	MGMT 651 Integrative Capstone: Industry-Based Internship or MGMT 660 Integrative Capstone: Industry-Based Project		
Entrepreneurship			
ENT 500	The Entrepreneurial Mindset	ENT 607	Legalities and Ethics of Entrepreneurship
ENT 600	Launching & Managing Entrepreneurial Ventures	ENT 611	Entrepreneurial Marketing
ENT 603	Entrepreneurial Finance		
Choose One Capstone:	MGMT 651 Integrative Capstone: Industry-Based Internship or MGMT 660 Integrative Capstone: Industry-Based Project		
Finance			
ECO 600	International Economics	MGMT 613	Financial Management (BUS 221M Business Finance)
MGMT 611	Money and Banking	MGMT 615	Financial Modeling and Decision-Making
MGMT 612	Investment Principles		
Choose One Capstone:	MGMT 650 Integrative Capstone: Strategic Management Experience or MGMT 651 Integrative Capstone: Industry-Based Internship		

ADDITIONAL COURSES | BUSINESS MANAGEMENT CONCENTRATION, P2

Global Business			
ECO 600	International Economics	MGMT 633	Global Business
MGMT 604	International and Cross-Cultural Management	MKTG 629	Global Marketing
MGMT 632	Global Innovation		
Choose One Capstone:	MGMT 650 Integrative Capstone: Strategic Management Experience or MGMT 651 Integrative Capstone: Industry-Based Internship		
Hotel, Restaurant and Travel			
HRT 600	Hotel and Restaurant Management	HRT 602	Leadership and Sustainable Tourism
Choose any 3:			
HRT 601	Food Service Systems and Control	HRT 607	Revenue Management in the Hospitality Industry
HRT 603	Event, Meeting, and Conference Management	MKTG 610	Marketing Hospitality Organizations
Choose One Capstone:	MGMT 651 Integrative Capstone: Industry-Based Internship or MGMT 660 Integrative Capstone: Industry-Based Project		
Leadership			
HRM 637	Workplace Coaching	LD 605	Leading Teams
LD 600	Becoming an Effective Leader	MGMT 566	Organizational Behavior (<i>BUS 216M Organizational Behavior</i>)
LD 602	Leadership Theory		
Choose One Capstone:	MGMT 651 Integrative Capstone: Industry-Based Internship or MGMT 660 Integrative Capstone: Industry-Based Project		
Management			
HRM 620	Change Management	LD 600	Becoming an Effective Leader
HRM 621	Managing Conflict	MGMT 566	Organizational Behavior (<i>BUS 216M Organizational Behavior</i>)
Choose any 1:			
ENT 500	The Entrepreneurial Mindset	MGMT 608	Fostering Inclusion and Diversity in the Workplace
HLTC 555	Introduction to Fiscal Mgmt. in Health Care	MGMT 613	Financial Management (<i>BUS 221M Business Finance</i>)
HRM 637	Workplace Coaching	MGMT 626	Project Management Strategies
HRT 600	Hotel and Restaurant Management	MGMT 638	Nonprofit Management
HRT 603	Event, Meeting, and Conference Management	MKTG 615	Digital Storytelling and Brand Management
INST 607	The Learning Workplace	MKTG 618	Sales Management
MGMT 540	Practicum in Management	OPS 619	Quality Management
MGMT 601	Contemporary Management Issues	OPS 628	Fundamentals of LEAN Process Improvement
Choose One Capstone:	MGMT 650 Integrative Capstone: Strategic Management Experience or MGMT 651 Integrative Capstone: Industry-Based Internship		
Marketing			
MKTG 615	Digital Storytelling and Brand Management	MKTG 617	Consumer Behavior
Choose any 3:			
ARTS 512	Fundamentals of Design	MKTG 612	Agile Marketing
COMM 547	Writing for Visual Media	MKTG 620	Digital Advertising
MKTG 515	Marketing Research	MKTG 623	Marketing Design and Usability
MKTG 520	Social Media Marketing		
Choose One Capstone:	MGMT 651 Integrative Capstone: Industry-Based Internship or MGMT 660 Integrative Capstone: Industry-Based Project		
Nonprofit Management			
LD 625	Volunteer Leadership	MGMT 639	Financial Management for Nonprofit Organizations
MGMT 638	Nonprofit Management	MKTG 605	Marketing for Nonprofits
Choose any 1:			
APST 615	Grant Writing	MGMT 608	Fostering Diversity and Inclusion in the Workplace
MGMT 605	Fundraising and Resource Development		
Choose One Capstone:	MGMT 651 Integrative Capstone: Industry-Based Internship or MGMT 660 Integrative Capstone: Industry-Based Project		
Organizational Psychology			
HRM 620	Effecting Positive Change in Organizations	PSY 616	Psychology of Occupational Stress
MGMT 566	Organizational Behavior (<i>BUS 216M Organizational Behavior</i>)	SOC 603	Work and Society
Choice of:	HRM 621 Managing Conflict or HRM 637 Workplace Coaching		
Choose One Capstone:	MGMT 651 Integrative Capstone: Industry-Based Internship or MGMT 660 Integrative Capstone: Industry-Based Project		

ADDITIONAL COURSES | BUSINESS MANAGEMENT CONCENTRATION, P3

Professional Sales			
MKTG 523	Introduction to Professional Sales	MKTG 617	Consumer Behavior
MKTG 525	Presentation Excellence in Sales	MKTG 618	Sales Management
MKTG 615	Digital Storytelling and Brand Management		
Choose One Capstone:	MGMT 651 Integrative Capstone: Industry-Based Internship <u>or</u> MGMT 660 Integrative Capstone: Industry-Based Project		