

B.S. in Business Management Transfer Pathway | 14 Concentration Areas

We have partnered with **Great Bay Community College** to offer a Pathways Program that allows you to seamlessly transfer to Granite State College. Use this document to maximize your transfer credit at your community college and prepare for your bachelor's degree at Granite State College.

WHY GRANITE STATE COLLEGE?

- Accepts up to 90 credits in transfer
- Top-ranked among the nation's Best Online Bachelor's Degree Programs by *U.S. News & World Report*
- Built for students balancing work, school, and other commitments

ELIGIBLE MAJORS

This pathway is best suited for those with an associate degree in Accounting, Business Administration, Liberal Arts, or a closely related field.

COURSES TO TAKE AT GBCC		GSC EQUIVALENTS
Take Both:	ACCT 113G Accounting and Financial Reporting I and ACCT 123G Accounting and Financial Reporting II	ACCT 511 Financial Accounting
	BUS 114G Management	MGMT 500 Principles of Management
	MATH 225G Probability and Statistics	MATH 504 Statistics

These courses fulfill critical degree requirements for this degree at Granite State College. We accept many additional courses from CCSNH institutions.

COURSES TO TAKE AT GRANITE STATE COLLEGE	
APST 505	Career Development and Life Planning
CMPL 502	Excel
CRIT 602	Advanced Critical Analysis and Strategic Thinking
IDIS 601	Interdisciplinary Seminar
Choose 3:	ECO 512 Principles of Economics (ECON 234G Macroeconomics or ECON 235G Microeconomics) HRM 518 Human Resource Management MGMT 624 Managing Information Technology MGMT 625 Legal and Ethical Issues in Business Management MKTG 514 Principles of Marketing (MKTG 1010G Introduction to Marketing) OPS 627 Operations Management
Elective Credit:	As needed to reach 120 total credits
Concentration and Capstone Credit:	See next page for requirements. Note: Some of the concentration courses may have equivalent courses noted in parentheses.

An advisor at Granite State College will provide you with the best possible guidance for course selections each term.

PLEASE NOTE

- Granite State College accepts up to 90 credits in transfer
- Courses must be completed with a grade of "C" or better to be eligible for transfer credit
- Students who lack the courses from their community college can take equivalent courses at Granite State College in lieu of elective courses
- Additional degree requirements may be met in transfer by courses taken in the associate degree
- Course titles, names, and/or sequencing are subject to change
- Please note that four Upper Level (600-level) courses in your major MUST be taken at Granite State College

ADDITIONAL COURSES | BUSINESS MANAGEMENT CONCENTRATION

Accounting			
ACCT 515 Managerial Accounting		ACCT 601 Intermediate Accounting II	
ACCT 550 Accounting Information Systems		ACCT 612 Taxation	
ACCT 600 Intermediate Accounting I (<i>ACCT 223G Intermediate Accounting II and ACCT 233G Intermediate Accounting II</i>)			
Choose One Capstone:	MGMT 650 Integrative Capstone: Strategic Management Experience or MGMT 651 Integrative Capstone: Industry-Based Internship		
Business Administration			
Choose any 5:			
ACCT 515 Managerial Accounting		OPS 619 Quality Management	
ECO 512 Principles of Economics (<i>ECON 234G Macroeconomics or ECON 235G Microeconomics</i>)		MGMT 624 Managing Information Technology	
DATA 510 Introduction to Data Analytics		MGMT 625 Legal and Ethical Issues in Business Management	
ECO 600 International Economics		MGMT 626 Project Management Strategies	
ENT 500 The Entrepreneurship Mindset		OPS 628 Fundamentals of LEAN Process Improvement	
HRM 518 Human Resource Management		MKTG 514 Principles of Marketing (<i>MKTG 101G Intro to Marketing</i>)	
HRM 607 Law and Ethics in Human Resource Management		MKTG 523 Introduction to Professional Sales (<i>MKTG 224G Sales and Sales Management</i>)	
MGMT 613 Financial Management (<i>BUS 221G Business Finance</i>)		MKTG 617 Consumer Behavior or SCM 610 Supply Chain Management	
MGMT 615 Financial Modeling and Decision-Making		MGMT 633 Global Business	
Choice of:	MGMT 540 Practicum in Management (<i>BUS 291G Internship</i>) or MGMT 640 Internship in Management		
Choose One Capstone:	MGMT 650 Integrative Capstone: Strategic Management Experience or MGMT 651 Integrative Capstone: Industry-Based Internship		
Economics			
ECO 512	Principles of Economics (<i>ECON 234G Macroeconomics or ECON 235G Microeconomics</i>)	ECO 607	Resource Economics
ECO 600	International Economics	ECO 610	Behavioral Economics
ECO 605	The Economics of Artificial Intelligence		
Choose One Capstone:	MGMT 650 Integrative Capstone: Strategic Management Experience or MGMT 651 Integrative Capstone: Industry-Based Internship		
Emergency Management			
BEHS 505	Homeland Security and Emergency Management	BEHS 615	Terrorism: Domestic and International
BEHS 510	National Incident Management Systems (NIMS)	BEHS 617	Disaster Management
BEHS 610	Community Emergency Response		
Choose One Capstone:	MGMT 651 Integrative Capstone: Industry-Based Internship or MGMT 660 Integrative Capstone: Industry-Based Project		
Entrepreneurship			
ENT 500	The Entrepreneurial Mindset	ENT 607	Legalities and Ethics of Entrepreneurship
ENT 600	Launching & Managing Entrepreneurial Ventures	ENT 611	Entrepreneurial Marketing
ENT 603	Entrepreneurial Finance		
Choose One Capstone:	MGMT 651 Integrative Capstone: Industry-Based Internship or MGMT 660 Integrative Capstone: Industry-Based Project		
Finance			
ECO 600	International Economics	MGMT 613	Financial Management (<i>BUS 221G Business Finance</i>)
MGMT 611	Money & Banking	MGMT 615	Financial Modeling and Decision-Making
MGMT 612	Investment Principles		
Choose One Capstone:	MGMT 650 Integrative Capstone: Strategic Management Experience or MGMT 651 Integrative Capstone: Industry-Based Internship		
Global Business			
ECO 600	International Economics	MGMT 632	Global Innovation
ENT 500	The Entrepreneurial Mindset	MGMT 633	Global Business
MGMT 604	International and Cross-Cultural Management		
Choose One Capstone:	MGMT 650 Integrative Capstone: Strategic Management Experience or MGMT 651 Integrative Capstone: Industry-Based Internship		

ADDITIONAL COURSES | BUSINESS MANAGEMENT CONCENTRATION. P.2

Hotel, Restaurant and Travel			
HRT 600	Hotel and Restaurant Management		
HRT 602	Leadership and Sustainable Tourism		
Choose any 3:			
HRT 601	Food Service Systems and Control	HRT 607	Revenue Management in the Hospitality Industry
HRT 603	Event, Meeting, and Conference Management	MKTG 610	Marketing Hospitality Organizations
Choose One Capstone:	MGMT 651 Integrative Capstone: Industry-Based Internship or MGMT 660 Integrative Capstone: Industry-Based Project		
Leadership			
HRM 637	Workplace Coaching	LD 605	Leading Teams
LD 600	Becoming an Effective Leader	MGMT 566	Organizational Behavior (<i>BUS 116G Organizational Behavior</i>)
LD 602	Leadership Theory		
Choose One Capstone:	MGMT 651 Integrative Capstone: Industry-Based Internship or MGMT 660 Integrative Capstone: Industry-Based Project		
Management			
MGMT 566	Organizational Behavior (<i>BUS116G Organizational Behavior</i>)	LD 600	Becoming an Effective Leader
HRM 620	Change Management	HRM 621	Managing Conflict
Choose any 1:			
ENT 500	The Entrepreneurship Mindset	MGMT 608	Fostering Inclusion and Diversity in the Workplace
HLTC 555	Introduction to Fiscal MGMT in Health Care	MGMT 613	Financial Management (<i>BUS 221G Business Finance</i>)
HRM 637	Workplace Coaching	MGMT 626	Project Management Strategies
HRT 600	Hotel and Restaurant Management	MGMT 638	Nonprofit Management
HRT 603	Event, Meeting, and Conference Management	MKTG 615	Digital Storytelling and Digital Storytelling and Brand Management
INST 607	The Learning Workplace	MKTG 618	Sales Management
MGMT 540	Practicum in Management (<i>BUS 291G Internship</i>)	OPS 628	Fundamentals of LEAN Process Improvement
MGMT 601	Contemporary Management Issues	OPS 619	Quality Management
Choose One Capstone:	MGMT 650 Integrative Capstone: Strategic Management Experience or MGMT 651 Integrative Capstone: Industry-Based Internship		
Marketing			
MKTG 615	Digital Storytelling and Brand Management	MKTG 617	Consumer Behavior
Choose any 3:			
ARTS 512	Fundamentals of Design	MKTG 612	Agile Marketing
COMM 547	Writing for Visual Media	MKTG 620	Digital Advertising
MKTG 515	Marketing Research	MKTG 623	Marketing Design and Usability
MKTG 520	Social Media Marketing		
Choose One Capstone:	MGMT 651 Integrative Capstone: Industry-Based Internship or MGMT 660 Integrative Capstone: Industry-Based Project		
Nonprofit Management			
LD 625	Volunteer Leadership	MGMT 639	Financial Management for Nonprofit Organizations
MGMT 638	Nonprofit Management	MKTG 605	Marketing for Nonprofits
Choose any 1:			
APST 615	Grant Writing	MGMT 608	Fostering Diversity and Inclusion in the Workplace
MGMT 605	Fundraising and Resource Development		
Choose One Capstone:	MGMT 651 Integrative Capstone: Industry-Based Internship or MGMT 660 Integrative Capstone: Industry-Based Project		
Organizational Psychology			
HRM 620	Change Management	PSY 616	Psychology of Occupational Stress
MGMT 566	Organizational Behavior	SOC 603	Work and Society
Choice of:	HRM 621 Managing Conflict or HRM 637 Workplace Coaching		
Choose One Capstone:	MGMT 651 Integrative Capstone: Industry-Based Internship or MGMT 660 Integrative Capstone: Industry-Based Project		
Professional Sales			
MKTG 523	Introduction to Professional Sales	MKTG 617	Consumer Behavior
MKTG 525	Presentation Excellence in Sales (<i>MKTG 201G Business Relationship Management</i>)	MKTG 618	Sales Management
MKTG 615	Digital Storytelling and Brand Management		
Choose One Capstone:	MGMT 651 Integrative Capstone: Industry-Based Internship or MGMT 660 Integrative Capstone: Industry-Based Project		